



October

Dear SCORAI,

This month's newsletter features a number of updates and interesting new publications related to consumption. Also noteworthy are SCORAI's many new features: including a listserv on the future of automobility, a social media tool on the website, and a convenient means for contributing to the organization on its homepage ([scorai.org](http://scorai.org)). As always, your intellectual and financial support help make SCORAI's work possible.

All the best,

Kate & Debbie & Maurie

### **Extended Deadline: Submissions for SCORAI Conference**

Proposals for sessions and paper/poster abstracts for the SCORAI conference--being held June 12-14 2013 at Clark University in Worcester, Massachusetts, USA--will be accepted until October 15.

The theme of the conference is "The Future of Consumerism and Well-being in a World of Ecological Constraints." Further details are available on [scorai.org](http://scorai.org). The conference aims to (1) Improve our understanding of the complex driving forces underlying prevalent consumerist lifestyles in the wealthy parts of the globe. (2) Generate insights about fostering a necessary transition toward alternative ways of pursuing individual and societal well-being in a technological society cognizant of ecological limits. (3) Build on recent developments to establish a vibrant global research community focused on sustainable consumption.

Contributions to the conference should seek to advance theoretical and applied research relevant to the field of sustainable consumption. Especially welcome is interdisciplinary work that addresses the following and related topics:

### **Executive Board**

**Jeffrey Barber**  
Integrative Strategies  
Forum

**Halina Brown**  
Clark University

**Maurie Cohen**  
New Jersey Institute of  
Technology

**John Stutz**  
Tellus Institute

**Philip Vergragt**  
Tellus Institute and Clark  
University

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For details on the submission of session proposals and paper/poster abstracts, timetables, registration instructions and fees, and accommodations, please visit the SCORAI 2013 website. Questions regarding the conference can be directed to [scorai2013@clarku.edu](mailto:scorai2013@clarku.edu).

## **SCORAI Welcomes Your Tax-Deductable Donations**

As we begin to approach the end of 2012, the SCORAI Executive Board would like to bring to your attention a new opportunity to help support the network.

On the SCORAI website you will find a link that enables you to make a tax-deductible contribution. The recommended annual amount is US\$50 (US\$25 for students and retired professionals). While SCORAI is an extremely streamlined operation (based exclusively on volunteer effort), expenses are incurred to maintain the website, to distribute the newsletter, and to organize events. Your financial assistance to help defer these costs is essential to SCORAI's ability to continue to operate. Please visit [scorai.org](http://scorai.org) and click "Contribute to SCORAI". It only takes a few moments to complete the transaction and contributions can be billed to a major credit card.

## **Connect via Social Media**

The new SCORAI website features a social media tool to facilitate networking and collaboration and the more people who engage with this forum the more useful it will become. To view the current list of participants click our "affiliates" tab on the new SCORAI website. To add your profile to our group just follow these easy steps.

1. Go to [scorai.org](http://scorai.org) and create an account by clicking on "register" (in upper right-hand corner).
2. Fill in the fields on both the left and right sides of the form and click "complete sign up."
3. You will receive an email asking you to activate your account and click on the link to activate. (Important: Make sure your previous browser is closed otherwise you will receive an auto-generated notice about an activation key. If you receive a prompt asking for an activation key, just close the window)
4. You can then view your profile under the "affiliates" tab on the main menu bar. You can make changes by clicking on "profile" and then "edit."
5. You can add a picture to your profile by:
  1. Logging in using your user name and password.
  2. Clicking the "affiliates" tab on the main toolbar and selecting your own profile.

3. Click "profile" and then "change avatar."
4. Follow the on-screen instructions for uploading a picture.

By clicking on the academic or professional specializations in your own or any of the other profiles you will be able to quickly and effortlessly find others with similar interests. The profile tool also allows you to create affinity groups and to create your own communication platforms that will run off of the website. Feedback welcome to [Maurie Cohen](#).

## **The Future of Automobility**

SCORAI launched a lively online discussion forum this past summer on the subject of "post-automobile futures" that has attracted the interest of approximately forty intrepid souls who are envisioning a transition beyond the personal motorcar. If you would like to join the conversation, send an email message to Maurie Cohen at [mcohen@adm.njit.edu](mailto:mcohen@adm.njit.edu) signaling your interest and we'll add you to the group.

Separately, if you have your own idea that might lend itself to small-group exchanges feel free to get in touch and we can explore how SCORAI might be able to help you to set up such a platform.

## **USEPA Hosting Series on Sustainable Consumption**

Over the next year the USEPA's will host another series of free webinars to discuss sustainable consumption. The EPA's *Materials Management through Sustainable Consumption Webinar Series* is designed to provide examples of communities around the US and internationally that are reducing greenhouse gas emissions and creating more sustainable patterns of consumption. This webinar series focuses on helping regulators and environmental management experts share information about existing research, programs and practices. To register visit: <https://www1.gotomeeting.com/register/469476793>

## **Guilt, Consumption, and Individualism**

For several years National Geographic has published its "[Greendex](#)" survey which is a global consumer survey that aims to "measure and monitor consumer progress toward environmentally sustainable consumption." This year's [survey](#) has demonstrated a few interesting results including the finding that the individuals with the smallest footprint (those in developing countries) are also the most likely to feel guilty about the impact that their consumption has on the environment and feel least empowered to address environmental problems through individual action. It was the individuals with the least sustainable lifestyles who felt the least guilt about their behaviors and simultaneously felt most empowered to address environmental problems through individual action.

## SuCo11 Report

The international and interdisciplinary conference SuCo11 on sustainable consumption took place last November in Hamburg, Germany and many SCORAI members were in attendance. The final version of the Conference Report, written by Ralf Grötter, is now available and very clearly makes the key points of discussion of the SuCo11 accessible to a global audience. You can find the report on <http://www.sustainableconsumption2011.org/reports-press.php>. A number of other reports on the SuCo11 are also available, though some only in German.

## Living Well Sustainably

The focus of last year's third SCORAI workshop centered on challenging consumerism and examining how we could live well sustainably. The report that emerged from that workshop is now publicly available [online](#) and explores important key questions such as how to create a politically relevant language to talk about sustainable consumption, well-being, and alternative future visions.

## Professional and Educational Opportunities

**Colorado State University.** The Department of Sociology invites applications for an entry-level tenure-track Assistant Professor (nine-month position) to begin August 15, 2013. Interested candidates should send as email attachments (1) letter of interest outlining research agenda and teaching interests, (2) a curriculum vitae, (3) if available, evidence of teaching effectiveness (e.g., syllabi and teaching evaluations), and (4) three letters of reference to: [cla-soc\\_faculty\\_search@mail.colostate.edu](mailto:cla-soc_faculty_search@mail.colostate.edu). Full position announcement can be viewed [online](#). Colorado State University is an EO/EA/AA Employer and conducts background checks on all final candidates.

## Publications of Interest

**Good Green Jobs in a Global Economy**, by David Hess, is now out from MIT Press. It is the first book to explore the broad implications of the convergences of industrial, trade, and environmental policy in the United States. The book examines the rise of green developmentalism among state governments in the country, green jobs policies of the Obama administration, and the increasing partisanship that became evident during the 2010 elections. The analysis of the anti-green backlash is developed further in a new article with Jonathan Coley: "Green Energy Laws and Republican Legislators in the United States," *Energy Policy* 48: 576-583 (2012).

Easterlin, Richard A. "[When Growth Outpaces Happiness](#)." *New York Times* 27 Sept. 2012.

Environment and Development Economics 17. (June 2012)  
 <<http://journals.cambridge.org/action/displayIssue?decade=2010&jid=EDE&volumeld=17&issueld=03&iid=8599641#>>

Ekins, Paul and Xavier Lemaire. [Sustainable Consumption and Poverty Alleviation](#). United Nations Environment Programme, 2012 (<http://www.unep.fr/scp/publications/details.asp?id=DTI/1515/PA>).

## **A Call for Papers**

The *Journal of Industrial Ecology* invites you to submit articles for a special issue on Industrial Ecology as a Source of Competitive Advantage in Business by June 1, 2013. Submission of abstracts for review and feedback prior to that date, while not required, is strongly encouraged.

The goal of the special issue is to explore how the concepts and tools of industrial ecology can and do serve as a source of competitive advantage for firms, groups of firms and industry sectors. Case studies that specify in quantitative terms the nature and magnitude of the competitive advantage based on industrial ecology are especially welcome. **Papers that address consumption issues as they inform strategies for competitive advantage are welcome.** A complete call for papers can be found [online](#).

Two sets of audiences are envisioned for this special issue: Those knowledgeable in business--both scholars and industry practitioners--seeking to apply their expertise to the novel environmental concepts that have emerged from industrial ecology and those familiar with industrial ecology, curious to understand how industrial ecology is or can be the basis for profitable business endeavors.

## **Upcoming Conferences & Workshops**

**Canada-Southern Africa Chamber of Business' 8th Risk Mitigation & CSR Seminar** is taking place October 16th in Toronto. This seminar will explain how companies mitigate risk in global mining jurisdictions through the implementation of effective CSR programs. The current seminar program, along with registration details, is available [here](#).

**Global Reporting Initiative-Canada** conference will be held in Toronto, 16-17 October.

**Boundaries of Consumption: Critical Perspectives on Race, Class, Gender, Citizenship and Space in Changing Markets** will be held in San Francisco, CA on November 14-18, 2012.

**Workshop: Responsible Supply Chains and Networks:**

**Challenges for Governance and Sustainability.** The conference will be held in Stockholm, Sweden, November 22-24, 2012.

**Conference on Innovators and Concepts of Innovation 2012** will be held on November 22-23, 2012 in Friedrichshafen, Germany.

**The 3rd Annual European Postgraduate Symposium - "Sustainable Development Symposium"** will be held February 13-15, 2013 at "Parthenope" University of Naples, Italy. The abstract submission phase will be open from September 1 to October 30, 2012. You can find further information at: <http://sds2013.uniparthenope.it>.

**ECEEE 2013 Summer Study** will be held June 3-8, 2013 at Belambra, Presqu'île de Giens, Toulon/Hyères, France. It is time to sharpen your pen and focus on abstracts that will contribute to the ECEEE 2013 Summer Study. Papers presented at the Summer Study form the scholarly backbone of ECEEE's work to provide evidence-based information on energy efficiency. The call for papers will open in early September and will close on October 4. Please contact [marlyne.sahakian@graduateinstitute.ch](mailto:marlyne.sahakian@graduateinstitute.ch) with questions.

## **New SCORAI Affiliates**

We would also like to welcome our newest SCORAI'ers, who have brought our current number of affiliates to 462.

Kristine Abolina	Jovon Novak
Francis Fahy	Noelani Peiris
Julia Flagg	Pavel Ruzicka
Krista Hatfield	Ana Sagal
Sathus Husso	Nathalie Sajda
Charlotte Jensen	Lavonne Schill
Alan Kirk	Amy Singer
José Monteiro	Igor Struyf
Peter Thirkell	Luke Yates

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