



Dear SCORAI,

We hope this newsletter finds you enjoying beautiful summer weather. This month we have a number of updates on the new, revitalized SCORAI website, as well as a number of upcoming conferences and new publications.

Enjoy!

Kate & Debbie & Maurie

August Newsletter

August issue:

New youth website
Growth/degrowth
debate
New website
Professional
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New Publications
Passive House Film
Festival
Contribute to
SCORAI
Int'l Conference

New Youth Website: Transforming Cultures

UNESCO Catalunya has recently launched a new web-based youth version of Transforming Cultures: From Consumerism to Sustainability. This website highlights the key findings from Worldwatch's report in a unique and engaging way. The website is accessible to children globally and is available in English, Spanish, French, and Catalan. Featuring key findings from the report in a provocative format, the website should be a useful tool for educators who want to address how consumer culture influences our lives and steps for beginning to change that system through education, social enterprise, and government. The website can be found at: <http://mesomillor.unescocat.org/index.php/en/>

The growth/degrowth debate: A call for (2) papers

The Green European Journal is seeking articles for this edition, with a deadline of the end of August. The economic and political debate in Europe at present revolves around austerity versus growth. It is becoming increasingly clear that austerity is failing as a policy, but is 'growth' a magic solution to all problems? And will a return to pre-crisis growth levels not result in a return to increasing CO2 levels and environmentally damaging consumption? For more information see: <http://gef.eu/news/growthdegrowth-debate-gej-seeks-articles-for-3rd-edition/>

Executive Board

Jeffrey Barber
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Halina Brown
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The Austrian Institute of Economic Research (WIFO) has also issued a call for papers for the conference on Modelling Growth and Socio-ecological Transition, organised as part of the WWWforEurope project. Under the title of Welfare, Wealth and Work for Europe - WWWforEurope - a European research consortium is laying the analytical foundations for a new development strategy that enables a socio-ecological transition to high levels of employment, social inclusion, gender equity and environmental sustainability. The four year research project is within the 7th Framework Programme funded by the European Commission started in April 2012. The consortium brings together researchers from 33 scientific institutions in 12 European countries and is coordinated by the Austrian Institute of Economic Research (WIFO). Project coordinator is Karl Aiginger, director of WIFO.

The Conference will be held in Vienna on 12th-13th of March, 2013. The aim of the WWWforEurope conference on Modelling Growth and Socio-ecological Transition is to promote the exchange of ideas among researchers active in the broad field of applied modelling, taking into account smart, sustainable and inclusive growth. The availability of models incorporating the social and the environmental dimension is an important prerequisite to objectively and realistically evaluate the potential consequences of a socio-ecological transition. In particular the intended and non-intended economic, social and environmental effects of different instruments and policy options related to this transition need to be clarified. This conference is therefore dedicated to the comparison of such (existing or yet to be developed) models, as the WWWforEurope project aims at identifying alternatives to the growth path underlying Europe's current socio-economic model. Abstracts and papers should be sent in PDF format to wwwforeurope-office@wifo.ac.at.

New SCORAI Website!

The Executive Committee is delighted to announce the launch of the new and massively enhanced SCORAI website. This improvement has been a long time coming, but is now finally here! Please take a look at <http://www.scorai.org><<http://www.scorai.org>>. In addition to an exciting look and feel, the website provides considerable new functionality that will be unveiled in coming weeks allowing SCORAI-ers, among other things, to create their own searchable profiles. This feature will substantially enhance capacity for developing individual connections among the more than 400 affiliates of the network. SCORAI also now has its own YouTube channel and Twitter account! There are also links to SCORAI's sister organizations, namely SCORAI Europe and the Global Research Forum on Sustainable Production and Consumption. This overhaul of the website could not have taken place without the awesome efforts of Laura Stanik who serves in her spare time as SCORAI website impresario. Thanks for all your work, Laura!

Professional and Educational Opportunities

The University of Bern has two jobs that may be of interest including:

- [Professorship in Social Sciences](#) (Domain: Sustainable Social Development)
- Assistant Professor (tenure track) in Ecosystem Services, Biodiversity, and Sustainable Development [Here](#)

The Institute for Global Environmental Strategies in Japan is looking to host an additional researcher working on sustainable consumption. Potential candidates include a recent PhD graduate or someone currently working at an Associate Professor level. The duration could be as short as a few weeks or up to one year. Funding for this is from the Japan Society for the Promotion of Science. Click [here](#) more information. To apply please contact Lewis Akenji, Senior Policy Consultant, Sustainable Consumption and Production, Institute for Global Environmental Strategies, Japan at akenji@iges.or.jp

New Publications & Reports by SCORAI'ers

Schreurs, Jeanine; Martens, Pim; and Kok, Gerjo. 2012. Living with Less as a Transformation Process: a Qualitative Study of Consumer Behavior Change through Spending Reduction. *Qualitative Market Research: an International Journal* 15(2):188-205.

Permanent link to the article:

<http://dx.doi.org/10.1108/13522751211215895>

Bocken, N., Allwood, J. 2012. Strategies to reduce the carbon footprint of consumer goods by influencing stakeholders. *Journal of Cleaner Production* 35: 118-129.

<<http://www.sciencedirect.com/science/article/pii/S0959652612002545>>

Schreurs, Jeanine. "Money Matters." Web log post. Do You Kyoto? N.p., 17 July 2012. Web. <<http://doyoukyoto.blogspot.com/>>.

Shwom, Rachael and Lorenzen, Janet. 2012. Changing household consumption to address climate change: social scientific insights and challenges. *WIREs Climate Change*, Published Online: Jul 16 2012, DOI: 10.1002/WCC.182

<<http://wires.wiley.com/WileyCDA/WiresArticle/wisId-WCC182.html>>

Wiese, A.; Toporowski, W.; and Zielke, S. 2012. Transport-Related CO2 Effects of Online and Brick-and-Mortar Shopping: A Comparison and Sensitivity Analysis of Clothing Retailing, *Transportation Research Part D: Transport and Environment* 17 (6): 473-477.

<<http://www.sciencedirect.com/science/article/pii/S1361920912000521>>

New SCORAI Affiliates

Recent additions to the list of SCORAI affiliates has brought the total number of SCORAI'ers to 426. The newest members from the month of July are below:

Mark Anderson

Hamid El Bilali

Milton Bevington
 Karin Bradley
 Guiying Cao
 Perrine De Vleeschouwer
 Doreen Donovan

Samantha McBride
 Dan Suarez
 Tomohiro Tasaki
 Jorge Ueyonahara
 Evan Young

Upcoming Conferences & Workshops

International Conference on Sustainable Development

2012. Montclair State University Montclair, New Jersey, August 1-2, 2012.

The International Conference on Culture, Politics, and Climate Change. September 13-15, 2012 in Boulder, Colorado USA.

3rd International Conference on Degrowth for Ecological Sustainability and Social Equity. September 19-23, 2012 in Venice, Italy.

"Beyond the Culture of Nature: Rethinking Canadian and Environmental Studies" will be held September 29-30, 2012 at the University of British Columbia, Vancouver, Canada. Please send queries and proposals to Matthew Evenden, Chair of Canadian Studies, UBC: CNS-conference2012@geog.ubc.ca.

Sustainable Innovation 2012 Resource Efficiency, Innovation and Lifestyles will hold their 17th International Conference 29th-30th October 2012 at Alanus University in Bonn Germany.

Boundaries of Consumption: Critical Perspectives on Race, Class, Gender, Citizenship and Space in Changing Markets will be held in San Francisco, CA from November 14-18.

Workshop: Responsible Supply Chains and Networks: Challenges for Governance and Sustainability. The conference will be held in Stockholm, Sweden, 22-24 November 2012.

Conference on Innovators and Concepts of Innovation 2012 will be held on November 22-23 2012 in Friedrichshafen, Germany.

The 3rd Annual European Postgraduate Symposium - "Sustainable Development Symposium" will be held February 13th - 15th 2013 at "Parthenope" University of Naples, Italy. The Symposium, in the past editions, represented an important occasion for many PhD Students and young researchers to present their work and share ideas with young colleagues from all parts of Europe. The Abstract Submission phase will be open from 1st September to 30th October 2012. You can find further and detailed info at : <http://sds2013.uniparthenope.it/>

First Int'l Passive House California Film Festival

This August 9th Passive House California (PHCA) will screen two

documentaries chronicling the rise of the Passive House movement here in the United States. They will screen 'Passive Passion' by Charlie Hoxie and 'Passive House - a Building Revolution' from the folks at the Arthur Morgan Institute for Community Solutions. The films will be shown at the Roxie Theater in San Francisco. More information about the film festival is available [here](#).

Contribute to SCORAI

Though SCORAI runs on a shoestring budget, maintaining the network is not an entirely cost-free activity. The Executive Committee has managed thus far to keep the lights on with generous support from the Tellus Institute, a handful of anonymous donors, and numerous enthusiastic volunteers. The redesigned website has a new feature that enables SCORAI-ers to help us pay the bills and keep our collaborative work going. A financial contribution provides another way for affiliates to participate in our international community and further develop the network. At <http://www.scorai.org> you will find a link labeled "contribute to SCORAI." Please take advantage of this opportunity to make your tax-deductible donation <https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=K537BB3AYENKE>. The recommended annual contribution is \$50 (\$25 for students and retired professionals). SCORAI is a constituent program of the Tellus Institute and all donations will be used to fund network activities.

SCORAI International Conference

SCORAI is organizing an international conference on the theme of "The Future of Consumerism and Well-being in a World of Ecological Constraints" on June 12-14, 2013, at Clark University in Worcester, Massachusetts, USA. The conference seeks:

1. To improve our understanding of the complex driving forces underlying prevalent consumerist lifestyles in the wealthy parts of the globe;
2. To generate insights about fostering a necessary transition toward alternative ways of pursuing individual and societal well-being in a technological society cognizant of ecological limits;
3. To build on recent developments to establish a vibrant global research community focused on sustainable consumption.

Proposals are invited for conference sessions, individual papers, and posters based on theoretical and applied research. Especially welcome are interdisciplinary contributions that address consumerism from different perspectives; alternative visions and framings of post-consumerism; and emergent contours of post-consumerist society.

Prospective participants are encouraged to visit <http://www.scorai.org> for more complete information, including details on the submission of session proposals and paper and poster abstracts. Information is also available on target dates, registration and fees, and

accommodations.

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