



## Call for Contribution

# International symposium on “Sustainable Fashion Consumption”

**June 19<sup>th</sup> 2017 (9:00- 18:00)**

**University of Ulm,  
Institute of Sustainable Management**

Recent environmental and social problems caused by the fashion industry, such as water and air pollution, high level of carbon emission, unfair labor conditions or child labor are calling a need for fostering sustainability within the fashion industry. The current proposed solutions of producing and buying sustainable fashion products have not solely been able to overcome the problems within this sector. Furthermore, by releasing low priced products every season, fast fashion has encouraged a throw away culture and has consequently allowed fashion industry's problems to persist. Thus, more than ever, would be the proper time to slow down the fashion consumption and to discover the possibilities consumers have to minimize the environmental and social damages of the current unsustainable fashion production and consumption.

The University of Ulm is organizing a one-day interdisciplinary symposium aiming to bridge the gap between the niche of **sustainable fashion** and **everyday fashion consumption**. In this regard, this symposium will provide the opportunity for academics, researchers, designers, practitioners and PhD students from different disciplines of textile, clothing, fashion, and consumer behavior as well as marketing to exchange the latest academic findings, innovative ideas (solutions) and practical examples addressing a sustainable fashion consumption in everyday life.

You are invited to submit proposals for the “sustainable fashion consumption” symposium to be held at the university of Ulm on June 19<sup>th</sup> 2017. The symposium will consist of presentation sessions, a PechaKucha and poster session and an exhibition. To this end, we seek contributions from academics, practitioners, policymakers, business leaders, journalists and entrepreneurs. Please submit abstracts of no more than 1000 words to [samira.iran@uni-ulm.de](mailto:samira.iran@uni-ulm.de).

Submissions by **female attendants** are particularly welcome. In addition to the scientific exchange the University Ulm promotes the establishment of a Sustainable Fashion Network for female researchers and seeks to support their academic exchange.

**Possible topics include but are not limited to:**

Sustainable fashion consumption  
Collaborative fashion consumption  
Product-service systems in the field of apparel  
Fashion libraries  
Renting and leasing fashion products  
Swapping and exchanging fashion products  
Co-Creation and Prosumption  
Innovative and sustainable business models for the apparels

**Keynote speakers:**

**Prof. Kirsi Niinimäki**, Aalto University, Aalto

**Prof. Ines Weller**, University Bremen

**Mr. Rolf Heimann**, board member HessNatur GmbH

**Prof. Elke Schüßler**, Johannes Kepler University, Linz

**Prof. Alastair Fuad-Luke**, Free University of Bozen

**Important dates:**

Submission of abstracts- March 15<sup>th</sup> 2017

Notification of acceptance- May 1<sup>th</sup> 2017

Registration deadline- May 10<sup>th</sup> 2017

**Submissions:**

All submissions are to be sent to: [samira.iran@uni-ulm.de](mailto:samira.iran@uni-ulm.de) with the subject line PAPER SUBMISSION (for the presentation), S.PRESENTATION SUBMISSION (for PechaKucha) POSTER SUBMISSION (for the posters) and FASHION DESIGNS (for the exhibition). Please do not forget to include the authors' names, full contact address and affiliations with your submission.

**Registration:**

All participants should be registered no later than May 10<sup>th</sup> 2017. If you would like to join us for dinner, please transfer the dinner fee together with the registration fee.

Registration fee: 35 Euro

Dinner fee: 45 Euro

**Payment:**

Please make sure you write "Symp. SFC" in addition to your full name and affiliation as reason for transfer.

The details for the payment will be announced on the following website on February 20<sup>th</sup> 2017: <http://dietenheim-zieht-an.de/sfcs/>

**Location of symposium:**

Villa Eberhardt

Heidenheimer Straße 80

89075 Ulm

**Accommodation:**

Recommended hotels will be announced soon on the website.

**Contact persons:**

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