



November 2010 Newsletter

Sustainable Consumption Research and Action Initiative (SCORAI) Newsletter

Newsletter Subtitle

Month Year

Dear SCORAI,

Welcome to the November 2010 SCORAI eNewsletter!

On the top right, you will find a menu "In This Issue" that serves as a Table of Contents to help you navigate through the eNewsletter. If you have newsworthy items that you would like to appear in the next issue, please send them to me no later than November 25 (LStanik@rutgers.edu). Please note that the deadline to submit items is the 25th of each month.

Warmly,
Laura Stanik
SCORAI Communications Coordinator

SCORAI Participates in Delft Conference

The European Roundtable on Sustainable Consumption and Production (ERSCP) and the organization Environmental Management for Sustainable Universities (EMSU) held a joint conference in Delft, The Netherlands, on October 25-28 (<http://www.erscp-emsu2010.org>). SCORAI had originally planned to present five or six papers at this large event, but in the end participated in a session with Irmgard Schultz (Institute Social Ecological Research in Frankfurt, Germany). Approximately one hour was devoted to a detailed discussion of SCORAI and its aims before a nicely sized audience.

Philip sketched out the history, mission, and main activities of the network. He also discussed the first SCORAI workshop held at Clark University in October 2009 and the main follow-ups and major issues being addressed within the network. From the reactions of the participants it was clear that SCORAI already has high public visibility in Europe and is much appreciated within the community. Many Europeans subscribe to the listserv and use SCORAI as a resource for

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Michael Maniates
Allegheny College

John Stutz
Tellus Institute

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Tellus Institute and Clark
University

Richard Wilk

finding publications and professional contacts. Feedback also indicated that SCORAI is filling an important institutional need since completion of the European Union-funded SCORE! project. The effort to link consumption and the "new economics," socio-technical transitions, and theories of practice was regarded as a timely and useful initiative. Some session participants suggested that SCORAI should embark on a more conscious outreach effort to globalize its activities. The network's Executive Committee will take up this discussion in coming weeks. An alternative model would be to improve connections with other existing or emerging networks.

In the mean time, we welcome the participation of new European members and look forward to a considerable European presence at the SCORAI workshop scheduled for April 2011. Information about this event will be disseminated via the SCORAI website over the next few weeks.

--Submitted by Philip Vergragt and Maurie Cohen

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UN DESA Confirms Dates

Confirmed dates for the intersessional on sustainable consumption and production. Thanks to Minister Arias, Panama's Minister of the Environment and CSD19 Bureau Co-chair, UNDESA-DSD is pleased to announce the venue and date of the Commission on Sustainable Development Intersessional on SCP to be held 13-14 January, 2011, in Panama City, Panama. The Intersessional will provide a non-negotiating space for Member States, Major Groups, and United Nations agencies to discuss potential programs to be included in the 10-Year Framework of Programs on SCP (10YFP) to support regional and national initiatives, the structure the 10YFP could take, and the possible visions and objectives it could serve.

Global Outlook on Sustainable Consumption and Production (SCP) Policies

The United Nations Environment Programme (UNEP) is developing a Global Outlook on Sustainable Consumption and Production (SCP) Policies. Towards this end, UNEP is conducting a global survey on SCP among governments, business, and civil society organizations. As a key player in the transition to sustainable consumption and production patterns, UNEP believes that you could make a valuable contribution to this project. UNEP also believes that this will be a good opportunity to ensure visibility and recognition of the valuable contribution your institution is making. The results of the survey will be presented at the 19th session of the UN Commission on Sustainable Development in May 2011. The Global Outlook report and database will hence become a reference for SCP policies and practices along the whole life cycle of goods and services, wherever possible

also recording development benefits.

The survey is accessible via <http://www.unep.fr/scp/go/>. UNEP hopes that you will be able to make your contribution to the survey and share your institutions' examples on SCP before 15 November 2010.

If you have any questions about the survey and report, please feel free to contact Nicole Polsterer at nicole.polsterer@unep.org.

Annie Leonard's New Broadband Series

WGBH and PBS KIDS have teamed up with Annie Leonard on LOOP SCOOPS—a new Web series at <http://pbskids.org/loopscoops> that brings *Story of Stuff's* "think responsibly about the stuff in your life" message to kids, families, and educators. Eight short animated videos show kids how to think more deeply and creatively about the world they live in, and how to make choices based on what they discover. As kids look upon objects and activities in their daily life, they will begin asking: Where does it come from? What it's made of? What happens to it when it's thrown away?

From the producers of *ZOOM* and *FETCH! With Ruff Ruffman*, the LOOP SCOOPS website will launch as a web-only project. To learn more about Annie and the project, visit http://www.wgbh.org/impactcommunity/kids_media_matters.cfm.

Conferences & Open Calls

1st International Conference of the Partnership for Education and Research About Responsible Living

Submission deadline for proposals is November 15, 2010.
Istanbul (hosted by TU Berlin)
March 14-15, 2011
<http://www.perlprojects.org>

Open Call for Hosting the Third and Fourth International Conferences on Economic Degrowth for Ecological Sustainability and Social Equity

Deadline for submission is November 15, 2010.
Please send proposals to: network@degrowth.net

Waste - The Social Context: People, Policies, Persuasion and Payoffs

Submission deadline for proposals is November 19, 2010.
Edmonton, Alberta, Canada
May 8 to May 11, 2011
<http://www.cvent.com/EVENTS/Info/Summary.aspx?e=08ec9cb8-7468-4a02-bd00-18e3738463f4>

5th International Consumer Sciences Research Conference (5th ICSRC)

Consumer Behaviour for a Sustainable Future
Call for papers and presentations now open.
University of Bonn, Germany
July 18-20, 2011

<http://www.consumer11.org>

6th International Society for Industrial Ecology Conference (ISIE 2011)

Submission deadline for abstracts December 1, 2010.

Berkeley, California

June 7-10, 2011

<http://isie2011.berkeley.edu>

\$25,000 Call for Proposals on Decision-Making for Sustainability

The deadline for proposals is December 1, 2010. For more

details visit <http://www.nbs.net/researcher/5415/>

3rd Biennial Transformative Consumer Research Conference

Baylor University

June 24-26, 2011

Submission deadline is January 10, 2011.

<http://www.baylor.edu/tcr>

New Work by SCORAI Members and Friends

Goodman, Michael, David Goodman, and Michael Redclift, eds. *Consuming Space: Placing Consumption in Perspective*. Farnham, Surrey: Ashgate.

Luchs, Michael. G, Rebecca Walker Naylor, Julie R. Irwin, and Rajagopal Raghunathan. 2010. The Sustainability Liability: Potential Negative Effects of Ethicality on Product Preference. *Journal of Marketing* 74 (5):18-31.

McKnight, John and Peter Block. 2010. *The Abundant Community: Awakening the Power of Families and Neighborhoods*. Berret-Koehler & APA Planners Press.

Miles, Steven. 2010. *Spaces for Consumption*. Thousand Oaks, CA: Sage.

New SCORAI Affiliates

SCORAI welcomes the following new participants in the network:

Debbie Kasper, Sweet Briar College (USA)
Rama Krishan Kompella, University of Rhode Island (USA)
Dara O'Rourke, University of California at Berkeley (USA)
Alexi Amoa, New Jersey Institute of Technology (USA)
Chris Librie, SC Johnson (USA)
Jane Hutterly SC Johnson (USA)
David Owen, Earthscan Publishing (UK)
Roger Dower, Johnson Foundation (USA)
Tanya Beattie, KFL&A Public Health (Canada)
Doreen Fedrigo-Fazio, Institute for European Environmental Policy (UK)

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