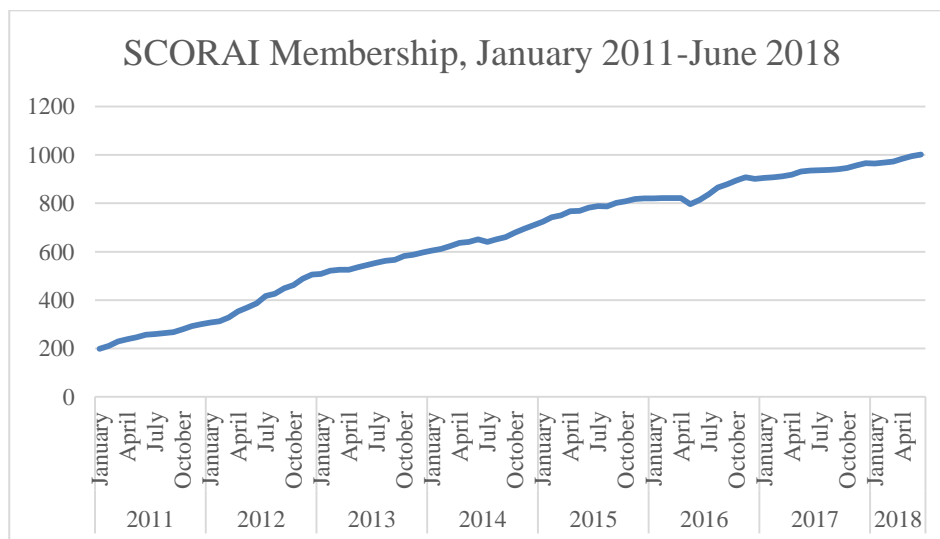


## Biennial Activity Report

### Spring 2016–Spring 2018

#### I. GOVERNANCE AND ADMINISTRATION

- Two Board members have stepped down during the period covered by this report: John Stutz (co-founding member, Tellus Institute) and Emily Huddart Kennedy (Washington State University).
- Continuing Board members (all co-founders) are: Halina Brown (Professor Emerita, Clark University), Maurie Cohen (Professor, New Jersey Institute of Technology), and Philip Vergragt (Professor Emeritus, Delft University of Technology).
- Two new members joined the Board during this period: Anders Hayden (Associate Professor, Dalhousie University) and Deric Gruen (Project Manager, Center for Communication and Civic Engagement, University of Washington).
- The fiscal agent has changed from the Tellus Institute to Global Philanthropy Partners.
- SCORAI continues its links with Tellus Institute.
- Robert Orzanna serves as the SCORAI webmaster and publicity coordinator.
- The newsletter editor was/is Catie Carter (until mid-2017) and Darcy Hauslik (from mid-2017 to present).
- The video-collection curator is Samira Iran.
- The current number of SCORAI affiliates = 1,004.



## II. ACTIVITIES

### ▪ Workshops

- June 14, 2016, University of Maine, Orono, Maine, USA: Workshop on the Role of Cities in Promoting Sustainable Consumption [in collaboration the Urban Sustainability Directors Network (USDN)].
- August 29, 2016, Budapest, Hungary: Workshop on Sustainable Consumption and Social Justice in a Constrained World (contributing partner with SCORAI-Europe).
- October 26, 2016, Virtual International Workshop on Sustainable Lifestyles: Initiatives, Campaigns, and Messaging (in collaboration with the United Nations Environment Program and One Earth).
- May 6–7, 2017, Washington DC, USA: Workshop on Bridging Research, Action, and Policy (in collaboration with the U.S. Baha’i Office of Public Affairs).
- January 8, 2018, Boston, MA, USA: Workshop on Working Hours and Consumption (in collaboration with Tellus Institute).

### ▪ Conferences

- June 15–17, University of Maine, Orono, Maine, USA: Second International Conference of the Sustainable Consumption Research and Action Initiative: Transitions Beyond Consumer Society (Co-chairs: Cindy Isenhour and Philip Vergragt; 119 attendees from 16 countries) (<https://www.confmanager.com/main.cfm?cid=2865>)
- June 27–29, 2017, University of Sussex, Brighton, UK: Third International Conference of the Global Research Forum on Sustainable Consumption and Production (SCORAI was a contributing partner in the event) (<http://grf-spc.weebly.com/brighton-2017.html>).
- June 28–30, Copenhagen Business School, Copenhagen, Denmark, Third International Conference of the Sustainable Consumption Research and Action Initiative: Sustainable Consumption—Fostering Good Practices and Confronting the Challenges of the 21st Century (Co-chairs: Maurie Cohen and Lucia Reisch; 213 attendees (<http://www.confmanager.com/main.cfm?cid=2980&nid=17058>)).

### ▪ Mini-Colloquium Series on Post-work and Post-consumerist Futures

- April 20, 2016: Joseph Blasi, J. Robert Beyster Distinguished Professor, School of Management and Labor Relations, Rutgers University
- May 25, 2016: Jonathan Rosenthal, Executive Director, New Economy Coalition
- February 16, 2017: Peter Frase, Editor, *Jacobin Magazine*
- March 23, 2017: Anders Hayden, Associate Professor, Department of Political Science, Dalhousie University

### ▪ Spring 2018 Webinar Series on Practitioners Communicating Sustainable Consumption and Production (Co-organized with the Future Earth Knowledge-Action Network (KAN) on Systems of Sustainable Consumption and Production (SSCP))

- April 17, 2018: The Case for Solutions Journalism as a Catalyst for Sustainable Consumption and Production, Neal Gorenflo, Executive Director, Shareable.net.
  - May 15, 2018: Equity Considerations in Sustainable Urban Consumption and Production: Visions for a Just City, Thomas Dallessio, Former Executive Director, Next City, Inc.
  - June 12: Can Beauty Save the World? John de Graaf, Independent Filmmaker.
- **Projects**
- With Urban Sustainability Directors Network (USDN) and One Earth. Following publication of Eugene Memorandum in 2015 ([https://www.usdn.org/uploads/cms/documents/eugene\\_memo\\_cities\\_sust\\_cons\\_final.pdf](https://www.usdn.org/uploads/cms/documents/eugene_memo_cities_sust_cons_final.pdf)) SCORAI became a project advisor to USDN in developing a “Toolkit” for urban planners and sustainability directors to help them identify opportunities for reducing consumption through various economic and social development initiatives (<https://www.usdn.org/public/page/94/Sustainable-Consumption-Toolkit>)
  - Preparation of report entitled *Fostering and Communicating Sustainable Lifestyles: Principles and Emerging Practices* (with the United Nations Environment Program, One Earth, and Climate Access) ([http://wedocs.unep.org/bitstream/handle/20.500.11822/17016/fostering\\_Communicating\\_Sust\\_Lifestyles.pdf?sequence=1&isAllowed=y](http://wedocs.unep.org/bitstream/handle/20.500.11822/17016/fostering_Communicating_Sust_Lifestyles.pdf?sequence=1&isAllowed=y))
  - Service as Project Advisor to Oregon Department of Environmental Quality on fostering more sustainable lifestyles and consumption patterns (<https://www.oregon.gov/deq/FilterDocs/MManagementOR.pdf>).
  - Organization of Special Session on “Climate Change and the End of Consumer Society” at the Cities and Climate Change Conference sponsored by the Intergovernmental Panel on Climate Change, Edmonton, Canada, March 5–8, 2018 (Maurie Cohen, William Rees, Halina Brown, and Philip Vergragt as speakers (<https://citiesipcc.org/>)). (Also contributed to the final conference report.)
  - Contributed to establishment and subsequent launching of the Future Earth Knowledge-Action Network on Systems of Sustainable Production and Consumption. SCORAI Board Members Maurie Cohen and Philip Vergragt are part of the Core Team of the KAN SSCP, serve as co-chairs of several of its five Working Groups, co-organized workshops, and contributed to its recently completed Research and Engagement Plan.
  - Delivered presentations (by SCORAI Board Member Halina Brown) at a luncheon hosted by the President of the United Nations General Assembly and at the Youth Forum on the Sustainable Development Goals
- **Publications**
- Editors of the Routledge–SCORAI Book Series on Sustainable Consumption (published by Taylor and Francis) (<https://www.routledge.com/Routledge-SCORAI-Studies-in-Sustainable-Consumption/book-series/RSSC>).

- Book published by Routledge entitled *Social Change and the Coming of Post-consumer Society: Theoretical Advances and Policy Implications*, Maurie J Cohen, Halina Szejnwald Brown, and Philip J. Vergragt, Eds., 2017.
- Book published by Routledge entitled *Responsible Citizens and Sustainable Consumer Behavior: New Interpretive Frameworks*, Pietro Lanzini, 2017.
- Book published by Routledge entitled *Social Innovation and Sustainable Consumption: Research and Action for Societal Transformation*, Julia Backhaus, Audley Genus, Sylvia Lorek, Edina Vadovics, Julia M. Wittmayer, Eds, 2018.

▪ **Newsletter, Website, and Publicity**

The SCORAI website has been professionally upgraded and now includes an open discussion forum on sustainable lifestyles, a blog, and other new features. The website has approximately 2000 views per month. More recently Twitter has taken over as the main communications medium, with 5.8k impressions in the first half of June 2018. **Sister organizations**

- SCORAI-Europe established in 2012
- SCORAI-China established in 2014
- SCORAI-Israel established in 2015

For further details see <http://www.scorai.org/regional-partners>

### III. RESOURCES AND SUPPORT

During the period covered by this report (Spring 2016–Spring 2018) financial and in-kind support for SCORAI came from the following sources:

- Board members and the video editor donate their time without compensation.
- Tellus Institute hosted seminars without cost to SCORAI.
- The Baha’i Center offered partial support for the May 2017 workshop.
- Fifty-five SCORAI affiliates donated US\$3,727 during the Fall 2017 fund drive.
- The 2016 conference at the University of Maine and the funded UNEP project generated modest surpluses.
- Co-organized activities were partially funded by partner organizations.